

Southside Virginia Regional Technology Consortium



Five-Year Strategic Plan 2017-2021



Mission Statement:

The Southside Virginia Regional Technology Consortium (SVRTC) will assist members with the acquisition and effective integration of viable current and emerging technologies and the coordination of valuable training for its students, staff and citizens designed to enhance learning and encourage economic development in Southside Virginia.

Goal 1: Staff Development

Plan and provide professional development for SVRTC Members.

Objective 1.1 Professional Development Committee will survey members annually to determine professional development needs.

Objective 1.2 Professional Development Committee will solicit feedback from members annually to determine satisfaction with professional development provided.

Objective 1.3 Professional Development Committee, with the help of the SVRTC membership, will provide professional development at SVRTC monthly meetings.

Objective 1.4 Professional Development Committee will seek opportunities for Professional Development from outside sources such as Longwood University, ITTIP, etc.

Objective 1.5 Professional Development Committee will disseminate information concerning professional development opportunities to membership routinely.

Objective 1.6 Professional Development Committee will schedule programs that provide information on emerging trends and issues in technology. Programs may be provided by technology subject matter experts, VDOE personnel, product vendors, or educational personnel. Trends and issues may be related to the following:

- State initiatives, such as the eLearning Backpack Initiative

- Bring Your Own Device policies
- Online learning platforms
- Revisions of Technology Plans
- E-rate regulations
- Classroom instructional technologies

Goal 2: Communication

Communicate information of interest to SVRTC members/partners and provide forums for the discussion and dissemination of information.

Objective 2.1 The Advisory Committee, in conjunction with ITTIP staff, will maintain an email listserv for purpose communicating information

Objective 2.2 Website Committee will routinely maintain and update the SVRTC website.

Objective 2.3 Publicity Committee, with assistance from the other committees and the ITTIP staff, will routinely communicate relevant information to members.

Objective 2.4 Publicity Committee will update the SVRTC brochure annually.

Objective 2.5 The membership of the SVRTC will facilitate the use of social media to provide information of value to members through a variety of products/venues (such as Ning, LinkedIn, Twitter, Instagram, and Facebook).

Goal 3: Collaboration

Promote collaboration between and among SVRTC members/partners concerning the use and integration of instructional technologies.

Objective 3.1 Co-Chairmen, in conjunction with the ITTIP staff, will schedule and hold monthly meetings (September, October, November, January, February, March, and April) for the discussion of needs and concerns of SVRTC members.

Objective 3.2 The Advisory Committee, with the assistance of the ITTIP staff, will maintain a listserv to facilitate networking.

Objective 3.3 The Website Committee will post a list of SVRTC members with contact information to facilitate networking.

Goal 4: Public Relations

Foster awareness of the mission, goals, activities, and opportunities of the SVRTC and provide opportunities for recognition of SVRTC members individually and collectively.

Objective 4.1 Publicity Committee will publish a quarterly newsletter that contains information regarding the activities of member divisions.

Objective 4.2 Website Committee will routinely maintain and update the SVRTC website to include activities of member divisions.

Objective 4.3 SVRTC members, individually and collectively, will maintain a presence at regional, state, and national meetings and conferences whenever possible (including VSTE and ISTE).

Objective 4.4 A committee of volunteers will develop a short promotional video that explains the goals, mission, and accomplishments of the SVRTC.

Goal 5: Recognition

Provide and promote opportunities to recognize SVRTC members for the exemplary use of technology to support the goals and mission of the organization.

Objective 5.1 The Publicity Committee, through the SVRTC Newsletter, will recognize contributions, activities, and achievements of members.

Objective 5.2 The Website Committee will post pictures and information on the website related to contributions, activities, and achievements of members.

Objective 5.3 The Awards Committee, with the assistance of the Advisory Board and the ITTIP, will plan and hold an annual Awards Banquet recognizing achievements in technology. Awards will include the following:

- A. *Division Leadership Award*—Recognize one school division for advancing technology in the educational setting
- B. *Technology Leadership Award*—Recognize one educator or community leader in the SVRTC area who has promoted the use of technology in the region.
- C. *Teacher Technology Award*—Recognize one teacher from each division who has exhibited exemplary use of technology in the classroom.
- D. *Instructional Support Award*—Recognize one instructional support person from each division (such as library media specialist, technology lab coordinator, etc.) that advances a school division's technology environment through providing crucial instructional technology support.
- E. *Technology Support Award*—Recognize one technology support person (such as network administrator) that advances a school division's technology environment through providing crucial tech support.

Goal 6: Infrastructure

Promote opportunities to improve broadband access in the SVRTC region.

Objective 6.1 The organization as a whole will research products, services, and methods that will improve broadband access for SVRTC members. These will include, but not be limited to, the following:

- Forming partnerships with companies such as Mid Atlantic Broadband and Verizon
- Investigating solutions such as TV Whitespaces
- Exploring ways to maximize benefits offered by Erate and VPSA, including consortium pricing for equipment
- Investigating grant opportunities

Goal 7: Funding

Engage in activities that will help secure funding to support the goals and mission of the SVRTC.

Objective 7.1 The general membership will lobby for funding from the state legislature.

Objective 7.2 Member divisions will participate in and support grant programs (such as Math and Science Partnership grants) obtained by the Longwood Institute.

Objective 7.3 The general membership will investigate other grant opportunities for professional development, materials and supplies, or products and services.

Objective 7.4 Member divisions will take advantage of grant opportunities to expand programs available to students, such as the First Robotics supplementary grants offered by Mid Atlantic Broadband.